

Royale Palm Cigar Co., LLC

NEWS

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Royale Palm Cigar Co., LLC Acquires Lucky Dog Marketing

FOR IMMEDIATE RELEASE
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(Atlanta, GA) Royale Palm Cigar Company (RPCC), one of the nations premier cigar specialists, has acquired Atlanta-based Luck Dog Marketing a cigar retailer, effective immediately.

This acquisition further strengthens RPCC's portfolio in the Atlanta market. RPCC is a leader in developing turnkey cigar programs for businesses and special events.

Lucky Dog Marketing will be integrated into RPCC's Atlanta Division, also headquartered in the Atlanta area. Industry-leader John R. Bultman will become Chief Operating Officer of the new company.

"Customers of both companies will be the ultimate beneficiaries of this acquisition," said Joe Ferris, Chief Marketing Officer of Royale Palm Cigar Co., LLC. "This expansion reinforces our goal to bringing the cigar experience to light."

Royale Palm Cigar Co., LLC (RPCC) is headquartered in Atlanta, GA and provides their clients with the most cost effective way to promote and sell cigars at their establishment, while offering the ultimate cigar experience to its customers.

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