

Royale Palm Cigar Co., LLC

NEWS

FOR IMMEDIATE RELEASE CONTACT: PR Department
Marketing Point, Inc.
Phone: (770) 329-0210
info@marketingpointinc.com

Royale Palm Cigar Co., LLC selects Marketing Point, Inc. as its marketing agency of record

FOR IMMEDIATE RELEASE
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(Atlanta, GA) Royale Palm Cigar Company (RPCC), one of the nations premier cigar specialists, announced today it has selected Atlanta-based Marketing Point, Inc as its agency of record.

Marketing Point, Inc. is a global full service marketing, marketing research and consulting organizations that delivers knowledge beyond numbers to turn insights into strategy, strategy into opportunity and opportunity into return on its clients' investment.

"We are very excited to have an agency of this caliber representing us" said John Bultman, Partner and Chief Operating Officer of Royale Palm Cigar Company.

Marketing Point, Inc. first assignment will be to launch a marketing campaign called "Bringing the Experience to Light" to Private Country Clubs, Golf Clubs, Resorts, Travel Companies, Hotels, Restaurants, Bars and Night Clubs, Sporting Events, Tournaments, Charity and Special Events and Corporate Events.

Royale Palm Cigar Co., LLC (RPCC) is headquartered in Atlanta, GA and provides their clients with the most cost effective way to promote and sell cigars at their establishment, while offering the ultimate cigar experience to its customers.

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